



SMART ENERGY
CONSUMER COLLABORATIVE

SYMPOSIUM ON DERs and Customer Engagement

DTECH

SAN DIEGO, CA | MONDAY, FEBRUARY 2, 2026

SPONSOR PROSPECTUS

To support the need for customer-sited DERs and load flexibility programs that ensure reliable and affordable electricity, PLMA and SECC are hosting a joint one-day Symposium at DTECH to explore the intersection of grid operations and customer engagement.

We cordially invite you to participate in and support this important discussion forum and networking opportunity.



DTECH Partner Event

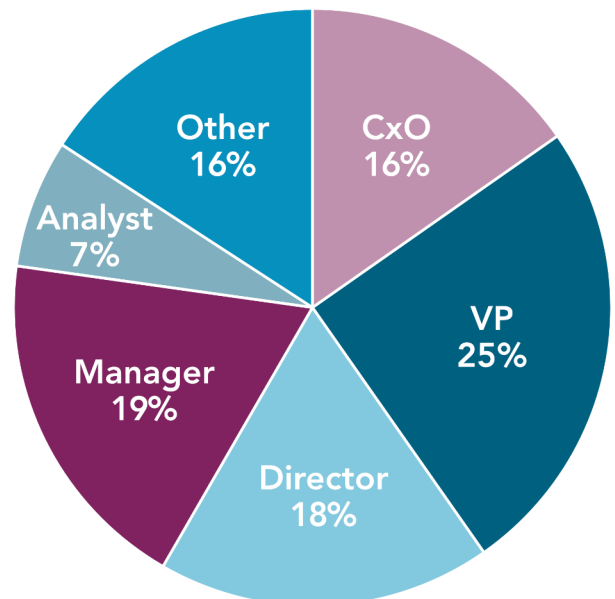
CONTACTS:

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PLMA: Monica Hammond
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AUDIENCE PROFILE:

- 300+ key decision-makers expected
- 60% director-level and above*
- Industry reach includes utilities and electricity providers, tech companies, consultants, consumer advocates, and others.



* These projections are based on combined previous DTECH attendee participation and results for SECC and PLMA.

Monday, Feb. 2 at the San Diego Convention Center

Symposia – 9 a.m. to 4 p.m. | Cocktail Reception – 4 p.m. to 5 p.m.

Platinum Sponsor

\$10,000

(1 available)

- One participation seat on the Joint Panel: The Nexus of Grid Operations and Customer Engagement
- Prominent logo recognition in event and print materials, social media posts and email distributions
- Prominent logo recognition and 75-word company description on PLMA and SECC websites
- Sponsorship acknowledgement in welcome remarks and throughout the day
- Logo display on event name badges
- Opportunity to distribute materials to attendees

Gold Sponsor

\$5,000

(3 available)

- Logo recognition as a gold sponsor in event and print materials, social media posts and email distributions
- Logo recognition and 50-word company description on PLMA and SECC websites
- Sponsorship acknowledgement in welcome remarks and throughout the day
- Opportunity to distribute materials to attendees

Cocktail Reception

\$3,000

(2 available)

- Logo recognition within event and print materials, including reception signage
- Sponsorship acknowledgement in welcome remarks and throughout the day
- Logo recognition on PLMA and SECC websites
- Sponsors may provide cocktail napkins to be used during the event

Lunch and Break Sponsor

\$2,500

(2 available)

- Logo recognition within event and print materials, including lunch/break signage
- Sponsorship acknowledgement in welcome remarks and throughout the day
- Logo recognition on PLMA and SECC websites

PLMA Breakout Sponsor

\$1,500 per breakout

(unlimited)

- Sponsorship of PLMA breakouts during the day
- Logo recognition within event and print materials
- Logo recognition on PLMA and SECC websites
- Sponsorship acknowledgement within each breakout

SECC Breakout Sponsor

\$1,500 per breakout

(unlimited)

- Sponsorship of SECC breakouts during the day
- Logo recognition within event and print materials
- Logo recognition on PLMA and SECC websites
- Sponsorship acknowledgement within each breakout



[Learn more about the Symposia here!](#)